Not just Self-Lacing, Mark Parker revealed that Nike will bring more technology sports equipment - N_{-Cheap Shoes Release 2017}

Nike MAG may not have been able to in this year on sale, but the use of science and technology is equipped with self-lacing automatic lacing system also makes people full of expectations. The day before Nike CEO Mark Parker is revealed in a conversation with NBA's internal Nike, the future will bring more scientific sports equipment, self-lacing is one of them.

2017, Nike will officially become NBA equipment sponsors, then not only will launch more sophisticated high-quality equipment, will present the research achievements of science and technology in recent years which, like the previously mentioned self-lacing, and through computer control temperature sensor with a comfortable sports apparel and so on, all of these will no longer belong to the qualified products, promotion from but in the market. So it seems that the earlier announced 2020 achieve \$50 billion goal of the Nike is not exaggeration, but sports market through the elements of science and technology occupation, when self-lacing can feel for the general public, we will wait and see.

EQT Cushion ADV, a double was born in 1991, in 2017 to the evolution of the classic shoes. This time by Adidas Originals especially for the Asian, North American and European markets were prepared three limited edition EQT Cushion ADV, each limited edition 1991 double color. In August 12th, Shanghai new world DOE, officially unveiled the sale of limited edition EQT Cushion ADV Asia, the traditional elements of Equipment, EQT and loyal to the original philosophy into a new style shoe body special collocation digital label three stripes and red shoelaces on the unique, white circular knitting shoes gray collocation a soft white EVA outsole, to create the best dressed experience, symbiotic integration to achieve the function and design of street style.

in addition to this offering Asia Limited Edition EQT Cushion ADV, Shanghai Xintiandi DOE store more presents the rich content, the shoe wall showcases the classic EQT shoes, retro TV playback device EQT APIs and EQT history exhibition, showing the historical evolution of shoes, the nod to the past.



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